



# Digitalization fair

Make your company future-proof

22.06.2021



# Concept

Offering answers to the digital transformation, which companies are now more than ever faced with. The idea is to connect in one day the experts in digitalization and our target in order to help them digitalize their processes without forgetting the human part.

# Goal

The objectif is to help companies accelerate their digitalization and keep up with the new digital trends and tools



# Target

Companies that still have some processes to digitalize and which are looking for new digital tools & trends.

**1000  
visitors**

**Startups**

**BECI members**

**Small-**

**Medium-**

**Large entities**

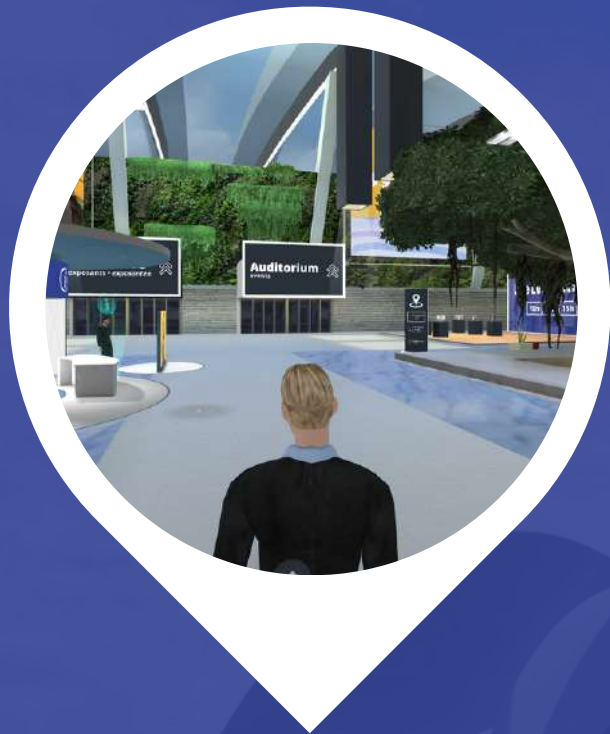
## When

On Tuesday 22nd of June from 9 to 5

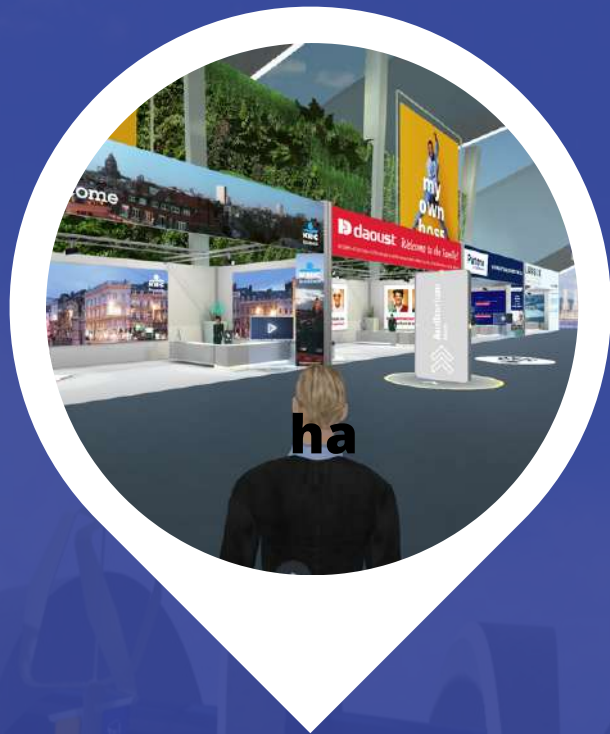
## Where

You will be able to manage your booth from the comfort of your office

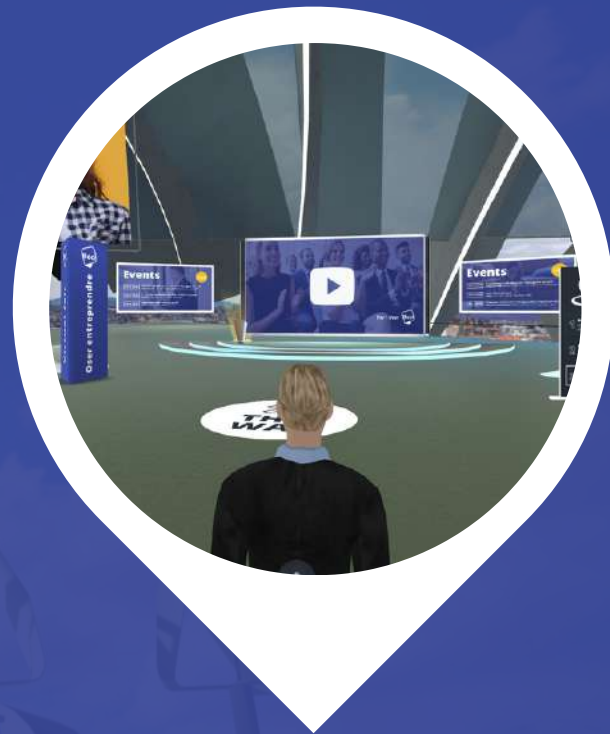




**Reception**



**Exhibitors Hall**



**Auditorium**



# Keynote speaker

Thierry Geerts Google's  
Country Director of Belgium



BOOTH

**Basic**  
**800€**

BOOTH

**Bronze**  
**1200€**

BOOTH

**Silver**  
**1400€**

BOOTH

**Gold**  
**1800€**

# Basic Booth

800 €

**Kiosk**

**1 brochure**

**1 booth assistant**

**booth analytics**

**info & contact**



# Bronze Booth

1200 €

2 graphic walls

1 poster

1 video

1 product

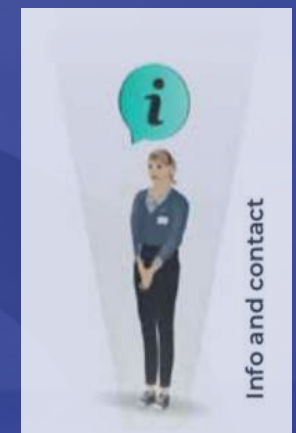
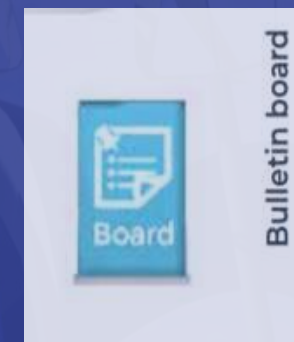
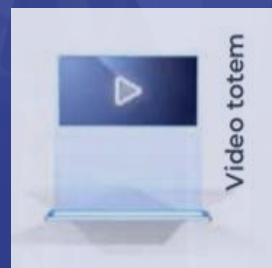
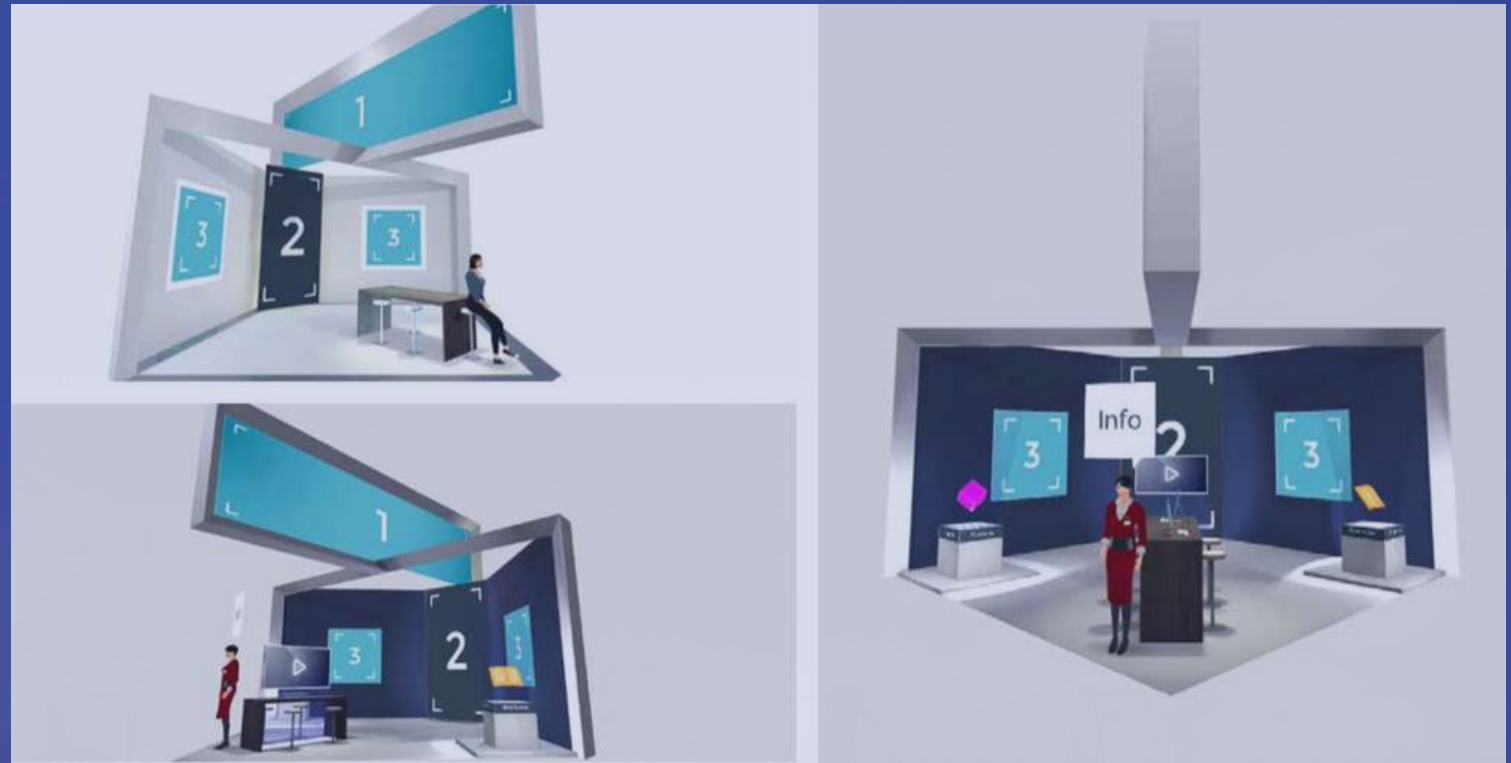
1 brochure

1 bulletin board

1 booth assistant

booth analytics

info & contact





# Silver Booth

1400 €

3 graphic walls

3 poster

1 video

4 products

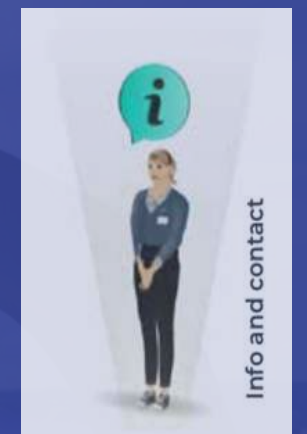
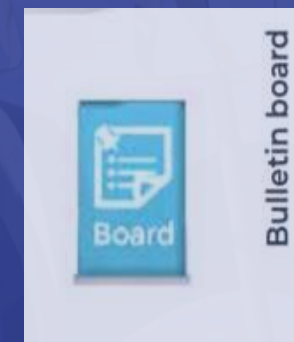
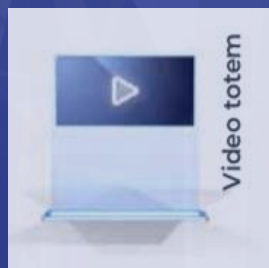
5 brochures

1 bulletin board

1 booth assistant

booth analytics

info & contact



# Gold Booth

1800 €

4 graphic walls

5 poster

3 videos

8 products

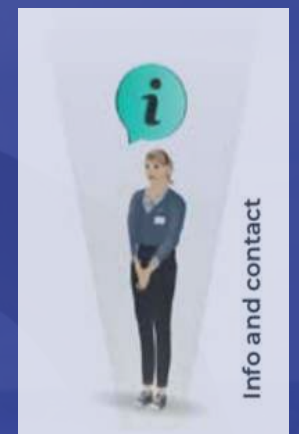
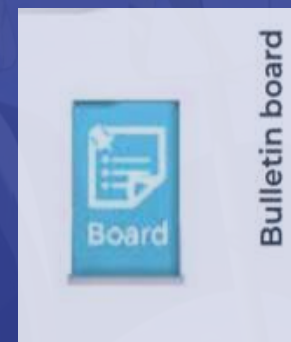
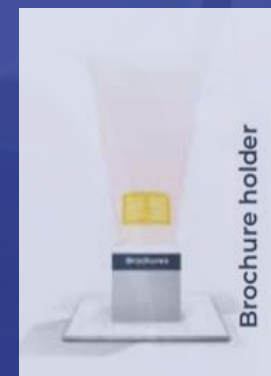
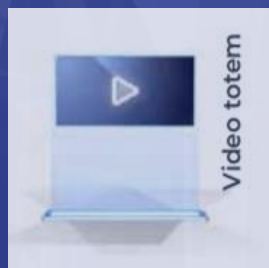
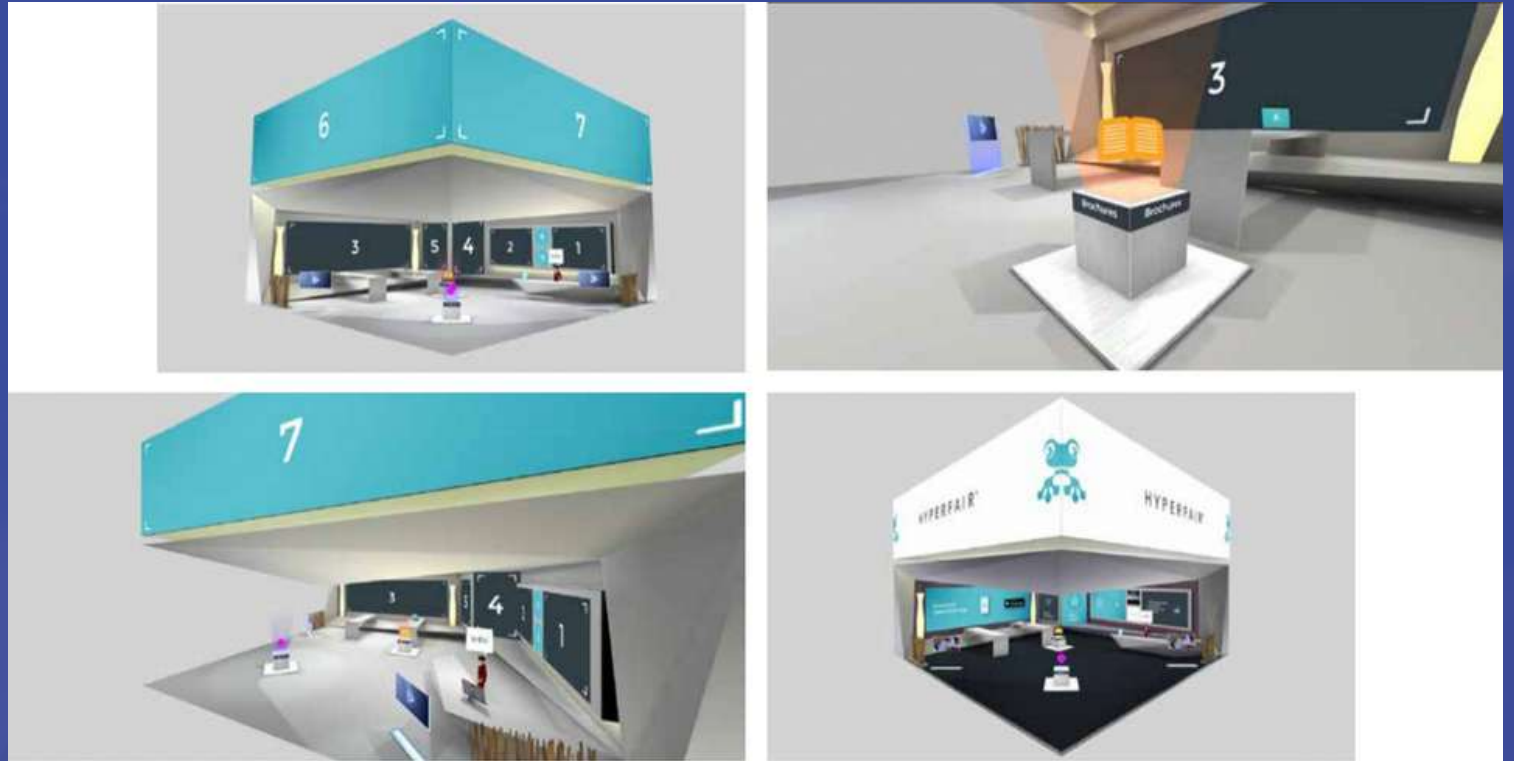
10 brochures

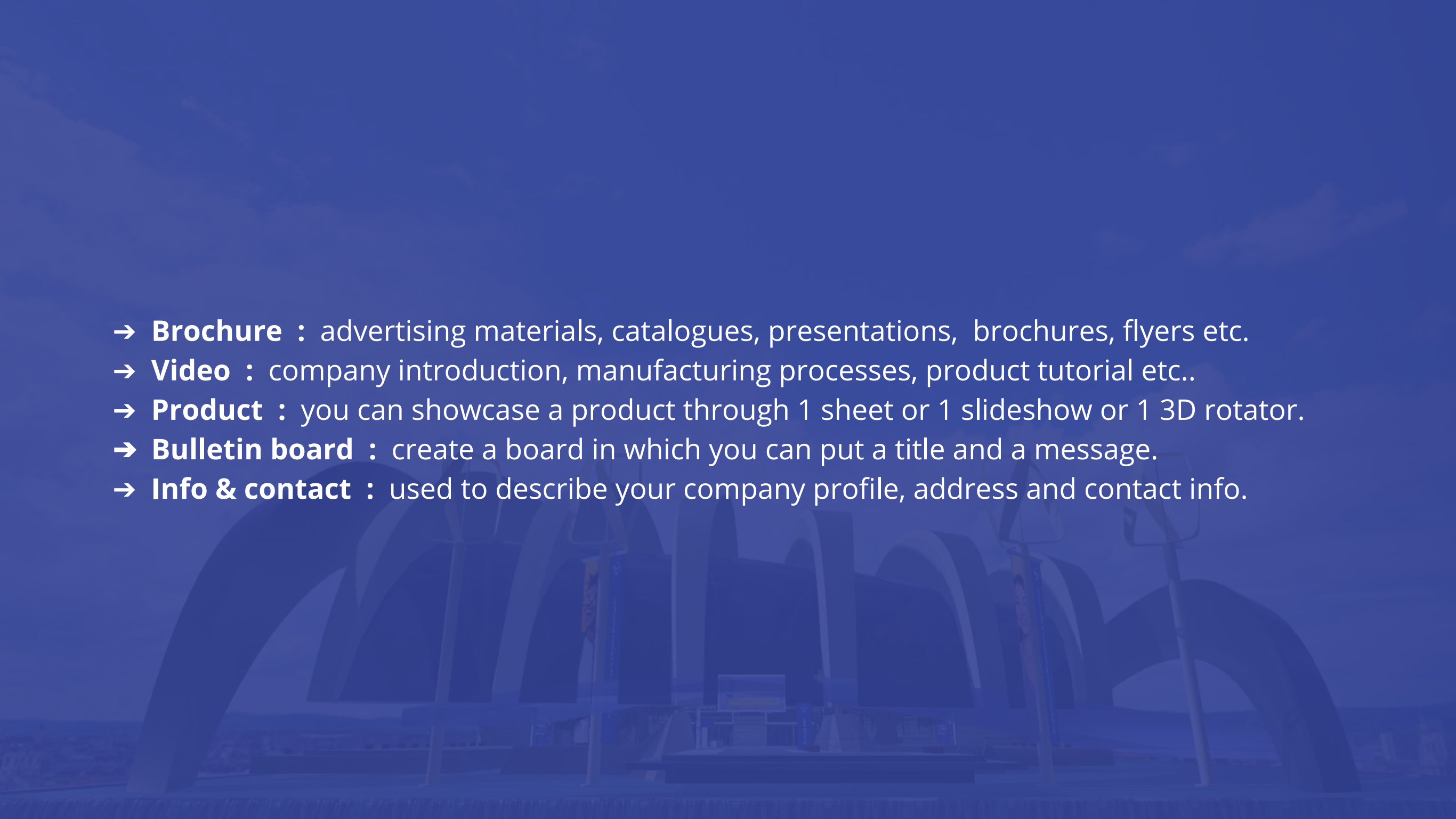
1 bulletin board

up to 2 booth assistants

booth analytics

info & contact



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- **Brochure** : advertising materials, catalogues, presentations, brochures, flyers etc.
  - **Video** : company introduction, manufacturing processes, product tutorial etc..
  - **Product** : you can showcase a product through 1 sheet or 1 slideshow or 1 3D rotator.
  - **Bulletin board** : create a board in which you can put a title and a message.
  - **Info & contact** : used to describe your company profile, address and contact info.

# Previous virtual fair with BECI

One day to start my business • 25.03.2021



**592**

**Visitors**



**25**

**Exhibitors**



**694**

**Contacts exchanged**



**2046**

**Chats**

# Highlights

6 events



Pitch your idea time



1 flashmob



6 networkings



# They trusted us





## Visitor's quotes

- Bonjour Eric, très chouette cet event, je veux dire fantastique!
- Je trouve ce salon génial, j'ai déjà un réseau en l'espace de quelques heures.
- Je viens de terminer le networking avec Laurence et c'est vraiment super. Cette initiative de salon est une belle idée. Et la formule/le rendu visuel est beau.



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